



DIVERSITY

Expand Your Diversity Dividend

Highmark

Employer: Inclusion – it's a fundamental part of our culture, and it's been that way for more than a decade. It's who we are. And we're made stronger because of who *they* are.

Embassy Suites

Employer: It's very difficult to recruit people. So you have people out there on the other side of the table pretty much, you know, picking and choosing whom they want to work with. And, if those who have disabilities, and are looking for employers like us who are very much open to, once again, a diverse workforce and people with disabilities, we will be better off in the long term, having our doors open the way they are open right now.

Dow Chemical

Narrator: In October 2006, Dow announced a global position statement. But this isn't just a collection of words on paper. It's a vision that is lived out by many people every day.

Global Positioning Statement: People living with disabilities are a unique source of talent who can deliver substantial value to our company, our customers and our communities.